



ICFPE 2016 Sponsorship & Exhibition Opportunities

We cordially announce that the 2016 International Conference on Flexible and Printed Electronics (ICFPE 2016) event will be held in Yonezawa City, Yamagata, Japan at Yamagata University from September 6-8, 2016. The official ICFPE website can be found here: <http://www.2016icfpe.org>

This document outlines the sponsorship and exhibition opportunities available at ICFPE 2016. We believe that this is an ideal opportunity for you to enhance your company's image, disseminate new information, and to promote your products and services to the participants from throughout the world. In addition, the funds gathered from your involvement will be of great help to invited speakers who are internationally active in furthering printed and flexible electronics technology, especially young researchers and graduate students from developing countries.

Please see the guidelines below and return the enclosed application form by e-mail or fax to register for each item listed. We would appreciate your support and cooperation in order to make ICFPE 2016 successful.

- Dr. Shizuo Tokito, Yamagata University (Japan) - *General Chair*
- Dr. Takeo Shiba, Yamagata University (Japan) - *Technical Program Committee Chair*
- Dr. Shinichi Nishi, Konica Minolta (Japan) - *Fundraising Committee Chair*
- Daisuke Kumaki, Yamagata University (Japan) - *Exhibition Committee Chair*

ICFPE 2016 Conference Outline

- Event: 2016 International Conference on Flexible & Printed Electronics (ICFPE 2016)
- Dates: September 6-8, 2016 (Registration starts on Sep. 5)
- Venue: Yamagata University, Yonezawa City, Yamagata, Japan

Organizations currently supporting ICFPE 2016

- Yonezawa Kogyo Kai, The Japan Institute of Electronics Packaging,
- The Japanese Research Association for Organic Electronics Materials,
- The Japanese Society of Printing Science and Technology,
- The Society of Polymer Science, Japan, The Japan Society for Analytical Chemistry,
- The Chemical Society of Japan, The Electrochemical Society of Japan,
- The Society of Synthetic Organic Chemistry, Japan,
- Nanotechnology Business Creation Initiative,
- Organic Electronics Association (OE-A),
- Organic Electronics Saxony (OES).

Purpose of the Conference

The 7th International Conference on Flexible and Printed Electronics (ICFPE 2016) aims to bring together the best minds in academia and industry to discuss the ongoing research and development challenges and to exchange ideas in technology fields relating to flexible and printed electronics technology.

Keynote Speaker

- Prof. Paul Heremans - *Director, Large Area Electronics, Holst Center, IMEC Fellow.*

Plenary Speakers

- Dr. Yoneharu Takubo - *CTO (Chief Technology Officer), JOLED Inc.*
- Dr. Chih-I Wu - *Deputy General Director, Electronics and Optoelectronics Research Laboratory, Industrial Technology Research Institute (ITRI).*
- Dr. Akira Yoshino - *Advisor, Asahi Kasei Corp. - President, Lithium Ion Battery Technology & Evaluation Center (LIBTEC)*

Note: one additional speaker will be invited.

Background Information

Flexible and Printed Electronics is an emerging technology which realizes the production electronic devices with unprecedented thinness and design freedom, while enabling the use of conventional printing technical to form devices over large areas and at low cost.

This market is expected to grow to a scale of 40 trillion yen (\$4 billion USD) in the next 20 years. The US and European countries are investing large amounts of public capital in the development of flexible and printed electronics, while countries such as Taiwan and Korea have well established development organizations. In order to further this technology, new device concepts, organic, inorganic, and metallic nanoink materials and highly controlled printing methods will be needed.

The International Conference for Flexible and Printed Electronics (ICFPE) is held annually in China, Korea, Taiwan or Japan. ICFPE 2016 will be held in Japan for the second time, the last time being 2012 in Tokyo. This will be the first time that the ICFPE conference be held in a provincial area, a region that is becoming a hub for the research for research, development and commercialization of flexible and printed electronics.

Number of Presentations and Participants

- Estimated number of presentations: 230 papers (invited and oral)
- Expected number of participants: ~500 people

Official Language: English

Sponsorship & Exhibition Guidelines

1. Sponsorship Guidelines:

- All sponsors' logos will be posted on the official of ICFPE 2016 website with a link to its own website. Also, the sponsoring company names will be listed in an a book of abstracts.
- Contribution: Minimum **JPY 200,000** or **USD 2,000** (amount is discretionary)

Corporate Advertisements (Optional)

'Corporate Advertisements' in the form of a printed handout will be distributed to all participants for the purpose of promoting the company and their products or services. These advertisements will be placed in the conference bags given to each participant.

- Handout size: maximum A4 (duplex printing is acceptable.) Handouts must be prepared by the company and sent to the Conference Secretariat in advance.
- For questions or additional requests, please contact the Secretariat.
- Amount: **JPY 100,000** or **USD 1,000**

2. Exhibition:

An exhibition area with booths will be arranged. Please fully utilize this opportunity to promote your company and exhibit your products or services.

- Location: Within the conference venue, Yamagata University
- Booth space (tentative): Approximately 2m x 2m with one table (~1.5m x 0.8m)
- Exhibition fee: **JPY 200,000** or **USD 2,000** per booth space (no limit to number of booth spaces)
- Estimated number of booths: up to thirty (30) booths

3. Sponsorship for Events:

Sponsorship opportunity for events is also available. A sign board with the company logo printed on will be placed in the event venue. The events and fees are as follows:

- Banquet: **JPY 100,000** or **USD 1,000**
- Coffee Break (for 3 days): **JPY 30,000** or **USD 300**

How to Apply:

Please fill out the attached application form and submit it by e-mail or fax. Applications will be accepted on a first-come, first-served basis. An invoice will be sent to the contact person upon receipt of the application form. If you have any questions, please contact the Conference Secretariat.

Application Deadline:

Thursday, June 30, 2016

Please kindly be advised that application may not be accepted once the number of sponsors reaches the target quantity.

Cancellation:

No cancellation will be accepted after the payment has been made except for the Exhibition.

For the Exhibition, cancellation will be possible only if the Secretariat receives written notification by E-mail or FAX. The companies shall pay the following amount as a cancellation fee based on the cancellation date.

- Cancellation on or before April 30, 2016: no charge
- Cancellation from May 1 to July 31, 2016: 50% of exhibition fee
- Cancellation on or after August 1, 2016: 100% of exhibition fee

Contact Information:

Secretariat for ICFPE 2016
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